



*We heal and inspire the human spirit.*

**To:** PCPs & IPAs

**From:** IEHP – Provider Operations

**Date:** March 12, 2026

**Subject:** **Enhance Obesity Care in Your Practice with Project ECHO**

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**Are you interested in improving obesity care at your practice?** Project ECHO, in partnership with the American Diabetes Association (ADA), is launching an obesity-focused quality improvement (QI) ECHO series—the *Changing the Conversation on Obesity in Primary Care ECHO*.

This program is designed for clinicians, QI specialists, and primary care staff who want practical tools and evidence-based guidance to improve obesity care. Using the ECHO model, **Project ECHO will host four interactive sessions, scheduled for 11 a.m. on the fourth Wednesday of each month. These sessions will be led by obesity care specialists and quality improvement experts.** Each session blends clinical learning with actionable QI steps to improve obesity care, with a focus on:

- Reducing weight bias and stigma in obesity care
- Screening, diagnosis, and assessment
- Treatment and referrals
- Quality in practice and complicated cases

Participants will come away with **practical, ready-to-use tools and proven strategies that make it easier to help patients manage their weight** and improve their overall health. Additional benefits include:

- Complimentary ADA Membership for individuals who meet attendance and survey criteria
- Certificate of Completion signed by the ADA's Chief Quality Officer
- Join a national quality improvement initiative and share successes
- Engage in case-based learning with fellow experts through collaboratives

### **Interested?**

To register, please visit [iecho.org/public/program/PRGM177214201163972XEVAR67K](https://iecho.org/public/program/PRGM177214201163972XEVAR67K) or scan the QR code below to complete a brief form on the iECHO platform. To learn more, please contact [USNationalECHO@salud.unm.edu](mailto:USNationalECHO@salud.unm.edu)



If you have any questions, please contact the IEHP Provider Call Center at (909) 890-2054, (866) 223-4347 or email [ProviderServices@iehp.org](mailto:ProviderServices@iehp.org)

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